



SPONSORSHIP & PARTNERSHIP OPPORTUNITIES

NOVEMBER 13-15, 2026

Memphis, Tennessee

COMPETITION COMMUNITY NEXT GENERATION

Presented by **Grind City Kicks**

A New Memphis Basketball Tradition

The **Grind City Invitational** is a middle school basketball tournament created to bring together boys' and girls' teams for a competitive weekend centered on basketball, sportsmanship, community, and the next generation of student-athletes. The inaugural event will welcome 6th-8th grade teams to Memphis for a multi-day tournament experience designed for players, coaches, families, schools, and supporters of youth basketball.

2026 EVENT SNAPSHOT

DATES November 13-15, 2026	LOCATION Memphis, Tennessee
DIVISIONS Boys & Girls • Grades 6-8	TEAM GOAL 24+ teams
FORMAT At least 2 games guaranteed	EXPERIENCE Weekend competition & championship play

WHY THE INVITATIONAL

Memphis has a deep basketball culture. The Grind City Invitational is designed to create a quality event where emerging players can compete while families and community partners gather around youth athletics. For sponsors, that creates a focused opportunity to align with basketball, families, education, and community.

Your partnership helps us build a high-quality experience for young athletes while placing your brand inside a meaningful Memphis basketball weekend.

Why Partner with the Grind City Invitational?

We are building partnerships that go beyond placing a logo on a flyer. Sponsors can be integrated into the tournament experience through digital promotion, on-site recognition, awards, branded moments, and customized activations.

DIGITAL VISIBILITY Recognition across tournament digital and social media promotion.	ON-SITE PRESENCE Logo placement and event signage opportunities throughout the tournament.
AUDIENCE CONNECTION Reach student-athletes, coaches, families, schools, and basketball supporters.	BRANDED MOMENTS Opportunities to attach your brand to awards, courts, contests, or tournament experiences.
COMMUNITY ALIGNMENT Associate your organization with youth development, sportsmanship, and Memphis basketball.	CUSTOM ACTIVATIONS We can build a partnership around your organization's goals, products, services, or audience.

BUILT FOR FLEXIBILITY

Traditional cash sponsorships are welcome, but we also consider strategic and in-kind partnerships when the contribution meaningfully improves the tournament experience. Examples include hydration, meals, awards, athletic services, media coverage, giveaways, and player-development programming.

2026 Sponsorship Opportunities

Packages are designed to give businesses of different sizes a clear way to participate. Benefits can be customized based on timing, availability, and the sponsor's goals.

LEVEL	INVESTMENT	SELECT BENEFITS
PRESENTING SPONSOR	\$5,000	• Top-tier logo placement across any available tournament sponsor materials • "Presented by" recognition where applicable • Premier on-site signage and PA recognition • Featured digital/social recognition • Championship presentation opportunity • Custom branded activation • Category exclusivity available by agreement
CHAMPIONSHIP SPONSOR	\$2,500	• Prominent logo placement on any available sponsor materials • Championship-round branding and recognition • On-site signage and PA recognition • Digital/social recognition • Awards or championship presentation opportunity
COURT SPONSOR	\$1,500	• Brand recognition associated with one tournament court • Court-area signage opportunity • Website/digital sponsor recognition • PA recognition during the tournament • Social-media recognition
GAME DAY SPONSOR	\$1,000	• Ability to have On-site sponsor signage • Website/digital recognition • Social-media recognition • PA recognition during tournament play

COMMUNITY SPONSOR	\$500	• Provide any available logo sponsor recognition materials • Digital/website recognition • Social-media thank-you recognition
TOURNAMENT SUPPORTER	\$250	• Provide any logo supporter recognition materials • Digital sponsor acknowledgment

Final benefits are subject to event production timelines, venue rules, and availability. Sponsor-provided logos and approved creative assets may be required.

Make the Partnership Your Own

Some of the strongest partnerships do not fit neatly into a standard tier. We welcome conversations around custom sponsorships that connect a brand directly to the tournament experience.

OPPORTUNITY	POSSIBLE ROLE
Official Player Development Partner	Skills, development, or athlete-focused activation
MVP / All-Tournament Team Sponsor	Recognition connected to tournament honors
Championship Awards Sponsor	Brand association with trophies, medals, or awards
Official Hydration Sponsor	Product support and hydration visibility
Official Sports Medicine Sponsor	Athletic training/wellness support where permitted
Official Media Partner	Tournament storytelling, coverage, and promotion
Hospitality Partner	Meals or refreshments for event personnel/officials

Giveaway Sponsor	Approved branded products or participant/fan giveaways
-------------------------	--

IN-KIND PARTNERSHIPS

In-kind support may be credited toward a sponsorship level when the goods or services directly offset an approved tournament expense. Valuation and benefits should be agreed upon in advance.

Let's Build Something for Memphis Basketball.

The Grind City Invitational is an opportunity to support young athletes while helping establish a new basketball tradition in Memphis. We would welcome the opportunity to create a partnership that aligns with your organization's goals.

BECOME A 2026 PARTNER

Chima Onwuka

Grind City Kicks/GCK Sports & Apparel

The Grind City Invitational

Email: grindcityinvitational@gmail.com

Event Registration & Information

reclague.net/leagues/thegrindcityinvitational

Partnership opportunities are limited and may be customized based on availability, category, and activation needs.